



# Business Mission to the Basque Country within EXCITE – Industry 4.0

13.11 – 15.11 2023 | Bilbao and San Sebastian

Get to know the technological environment in the Basque Country, in its aim to build the *Industry* of the future



# JOIN US!

By taking part in an EXCITE mission, you will:

- take part in a 3-day business **mission** to discover high-tech ecosystem from the Basque Country
- Have a **tailor-made agenda** for your stay with B2B meetings with players in the Basque Country and the opportunity to hear local potential partners and initiatives on going.
- **Expand your network of contacts** and develop new cross-border partnerships
- Find **innovative solutions** to upgrade your business, products and services
- Create **new business opportunities** and get involved in new innovative projects
- Gain knowledge on **foreign markets** and cultures
- Be financially supported with your travel costs. If you participate in the three-day programme you will receive **415 € to cover some travel costs**

# Basque Country (Euskadi)



## **Highly industrialized area (22,8% GDP)**

- Strong manufacturing sector (23%): Automotive, Aeronautics, Environment, Industrial Design and Engineering
- One of the highest productivity rates in Europe (128.5% - EU28=100)
- Specialized suppliers: more than 4,000 companies with high quality standards and immediate response

## **The largest financial center of the European Atlantic axis**

- Headquarters of BBVA (leading financial institutions in Europe)
- 2nd State securities market

## **Pioneering Cluster Policy (M.Porter – 1991)**

- 11 prioritized clusters

## **Internationalized economy**

- 31,9% exports

"Smart specialization in **energy, advanced manufacturing and biosciences** has become the Basque Country's big bet for the next decades"

**EXTENSION 7.234 km<sup>2</sup>**  
**POPULATION 2.172.877 habs**

Market access– Radio 1.000km  
**507.416.607 inhabs**



# Basque Country (Euskadi)



[LINK TO VIDEO](#)

# What is going in Basque Country those days?



ADDITIVE MANUFACTURING



CLOUD COMPUTING



CYBER-PHYSICAL SYSTEMS



VIRTUAL REALITY



CYBERSECURITY



COLLABORATIVE ROBOTICS



BIG DATA



AUGMENTED REALITY

13th - 14th of November in Bilbao

BASQUE  
OPEN  
INDUSTRY

LET'S MEET IN  
INNOVATION LAND

Bilbao  
Exhibition  
Centre

**Basque Open Industry** showcases the maturity of the **advanced manufacturing** ecosystem in the Basque Country. A 2-day multidisciplinary event for all professional profiles and sectors. Includes an exhibition area with 130 exposers and conferences.

It brings together **strategy, opinions, technology, experiences, speakers and workshops** and fosters relations around production based technological expertise.

- Environmental-energy and digital transitions
- Strategic vision for the manufacturing industry
- Sustainable digitalization and cybersecurity solutions
- Artificial intelligence opportunities
- Talent and internationalization

[More Information and Programme](#)



# What is going in Basque Country those days?



## 13th to 17th of November of 2023 in Bilbao



Incorporating both the **SME Assembly** [13th-15th November] and the **Europe Enterprise Network (EEN) Conference** [15th-17th November], this year's event is set to be even bigger and better.

The **EEN conference** provides a unique opportunity for SMEs to connect with potential partners and investors, and gain valuable insights into the latest trends and technologies in their industry.

[Programme of the European SME Week](#)

[Programme of the EEN Annual Conference](#)



## Your plan for the visit

There are lots of opportunities happening in the Basque Country in November including events, conferences and B2B opportunities. That is why we are elaborating a proposal agenda with several options each day including visits in the local ecosystem, but participants will be able to tailor the agenda based on interests of their visit.

In case you are interested to come, let us know your preferences and interest and we will tailor an agenda for you.



# Thank you

For further information and in case  
you are interested, contact us!

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The logo for GAIA, featuring a green play button icon to the left of the word "GAIA" in a bold, blue, sans-serif font.

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